



St. Andrew Catholic School

3601 N. Kings Hwy

Myrtle Beach, SC 29577

843. 448. 6062

[totchair@standrewschoolmb.org](mailto:totchair@standrewschoolmb.org)

Rita Hayek, Event Chair

330.559.6306

Restaurant Committee

[totrestaurants@standrewschoolmb.org](mailto:totrestaurants@standrewschoolmb.org)

Jennifer Moran, Chair 231.313.5927 • Nancy Mudd 843.455.6502

**EVENT DATE: TUESDAY, NOVEMBER 2, 2021**

# 2021 Restaurant Application

## SECTION I: RESTAURANT AND CONTACT INFORMATION

**Restaurant Name:** (will be used to promote restaurant as a participant of the event)

\_\_\_\_\_

**Restaurant Physical Address:** \_\_\_\_\_

\_\_\_\_\_

**Restaurant Mailing Address:** (include City, State, Zip) \_\_\_\_\_

\_\_\_\_\_

**Restaurant Phone #** \_\_\_\_\_ **Restaurant Fax #** \_\_\_\_\_

**Restaurant Email Address** \_\_\_\_\_

**Restaurant Website Address** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Contact Phone #** \_\_\_\_\_

**Contact Email Address** \_\_\_\_\_

**\*\*High Resolution Restaurant Logo (as .jpeg or .png) emailed to [totchair@standrewschoolmb.org](mailto:totchair@standrewschoolmb.org)\*\***

## SECTION II: FOOD SALES AND FOOD TICKETS

**Restaurants are not allowed to accept cash payments for food items. Event attendees must use food tickets as payment for food items. 1 Food Ticket = \$1.00**

Taste of the Town will supply each restaurant booth with a food ticket container labeled with the restaurant name and booth number. **It is very important that all food tickets collected during the event are placed in the food ticket containers!**

Tickets collected determine the revenue for the event. TAMPERING WITH THE COLLECTION BUCKET IS A VIOLATION OF THE RESTAURANT CONTRACT.

### SECTION III: SELECTION OF RESTAURANT PACKAGE

All packages include restaurant names listed on event map in souvenir program and on the Taste of the Town website. **NO REFUNDS ON BOOTH FEES.**

#### ☐ PLATINUM PACKAGE:

##### **Requirements:**

- Restaurant will donate 100% of its food tickets collected.

##### **Booth Fee: \*\*CHOOSE ONE\*\***

Single Booth: FREE      Double Booth: \$100      Triple Booth: \$200

##### **Additional Benefits:**

1. FREE 10' x 10' Single Booth
  2. Full-page ad in souvenir program
  3. Recognition as a **Platinum Restaurant as follows:**
    - a. announced at event on Center Stage during Awards Presentation
    - b. Restaurant logo displayed on Taste of the Town website with link back to Restaurant website
    - c. Restaurant logo printed on Restaurant Recognition page in souvenir program
  4. 20 complimentary admission tickets
- 

#### ☐ GOLD PACKAGE:

##### **Requirements:**

- Restaurant will donate 75% of its food tickets collected.

##### **Booth Fee: \*\*CHOOSE ONE\*\***

Single Booth: \$100      Double Booth: \$200      Triple Booth: \$300

##### **Additional Benefits:**

1. Half-page ad in souvenir program
  2. Recognition as a **Gold Restaurant as follows:**
    - a. announced at event on Center Stage during Awards Presentation
    - b. Restaurant logo displayed on Taste of the Town website with link back to Restaurant website
    - c. Restaurant logo printed on Restaurant Recognition page in souvenir program
  4. 15 complimentary admission tickets
- 

#### ☐ SILVER PACKAGE:

##### **Requirements:**

- Restaurant will donate 50% of its food tickets collected.

##### **Booth Fee: \*\*CHOOSE ONE\*\***

Single Booth: \$200      Double Booth: \$300      Triple Booth: \$400

##### **Additional Benefits:**

1. 10 complimentary admission tickets

## **SECTION IV: MENU SELECTIONS**

Each restaurant participant may select **up to 3 items from it's Restaurant Menu** to sell at Taste of the Town. Restaurants may charge 1 to 5 food tickets per menu item. **Absolutely no menu item may exceed 5 food tickets. 1 Food Ticket = \$1.00**

Each restaurant participant must provide a sign, or menu board, to display in it's booth that clearly shows the menu items being offered and the number of food tickets required for each item.

<b>ENTREE AND DESSERT MENU SELECTION</b>		
<b>Please list the menu items (up to 3) your restaurant will serve at the event.</b>		
<b>JUDGED ITEM (MAX. 2)</b>	<b>MENU ITEM</b>	<b># OF FOOD TICKETS</b>
<b>yes   %   no</b>		
<b>yes   %   no</b>		

**RESTAURANT GROUPS WITH MULTIPLE RESTAURANTS:** Each restaurant listed as a Taste of the Town Restaurant Participant within a restaurant group must offer at least one food item at the event from its respective menu.

**FOOD AND BEVERAGE RESTRICTIONS:** The Taste of the Town Restaurant Committee reserves the right to restrict certain entrée and/or dessert items due to duplication or contractual exclusivity of Event Sponsorships. **Restaurants are NOT PERMITTED to serve beverages at the event.** By right and exclusivity, Taste of the Town Event Sponsors provide beverages to be sold at the event.

## **SECTION V: BOOTH FEE PAYMENT AND RESTAURANT APPLICATION SUBMISSION**

**Booth Fee Payments: Please make checks payable to St. Andrew PTO**

Please mail Restaurant Application, Booth Fee,  
and other required forms and agreements to:

**Taste of the Town Restaurant Committee  
% St. Andrew Catholic School  
3601 N. Kings Hwy.  
Myrtle Beach, SC 29577**

For questions, please contact [totrestaurants@standrewschoolmb.org](mailto:totrestaurants@standrewschoolmb.org).

***For Office Use Only:***

***Check # \_\_\_\_\_ Amount \_\_\_\_\_ Date Received \_\_\_\_\_***

## **SECTION VI: APPLICANT'S ACCEPTANCE OF EVENT RULES/REGULATIONS**

**Please initial each item below to confirm agreement and acceptance of terms:**

\_\_\_\_\_ I understand the Taste of the Town (TOT) 2021 Restaurant Application must be completed and submitted with Booth Fee on or before the registration deadline of September 22, 2021. **If a restaurant fails to submit its Restaurant Application and Booth Fee by the registration deadline, it may be deemed ineligible to participate in TOT.**

\_\_\_\_\_ I understand the enclosed Parish Vendor Hold Harmless/Indemnity Agreement must be completed, signed, dated, and submitted no later than September 22, 2021. **If a restaurant fails to submit the Parish Vendor Hold Harmless/Indemnity Agreement, it will be deemed ineligible to participate in TOT.**

\_\_\_\_\_ I understand the Applicant's restaurant is required to have General Liability and Workers Comp Insurance with coverage of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate. The Applicant's restaurant must provide a Certificate of Liability no later than September 22, 2021. **If a restaurant fails to provide a Certificate of Liability, it will be deemed ineligible to participate in TOT.**

\_\_\_\_\_ I understand electrical services are the responsibility of each individual restaurant. Pre-purchases must be completed by October 19, 2021 directly via the Myrtle Beach Convention Center website. Up-charges will be incurred if electrical is ordered after October 19, 2021.

\_\_\_\_\_ I understand the enclosed Judging Application must be completed and submitted no later than October 19, 2021. **If a restaurant fails to submit a Judging Application, it will be deemed ineligible to enter menu items for the Culinary Judged Competition at TOT.**

\_\_\_\_\_ I understand as a Platinum and/or Gold restaurant I am required to submit a new logo each year to the TOT committee for marketing purposes. **If logo is not submitted, TOT is not responsible for lack of marketing.**

\_\_\_\_\_ I understand **failure to place all food tickets in the collection bucket and/or tampering with the collection bucket is a violation of the restaurant contract.**

\_\_\_\_\_ I understand TOT reserves the right to restrict certain food items due to contract exclusivity of Event Sponsors, and restaurants are not permitted to serve any type of beverage.

\_\_\_\_\_ I understand all vehicles must be out of the Convention Center by 1:00 pm day of event.

\_\_\_\_\_ I understand restaurant booths **MAY NOT** be broken down under any circumstance prior to 10pm, and **the Applicant's restaurant will be fined \$200 if it breaks downs it's booth prior to 10pm.**

\_\_\_\_\_ I understand TOT reserves the right to revoke a restaurant's application and prohibit a restaurant's participation if said restaurant fails to submit all required applications, forms, payments, and agreements by required deadlines. If said restaurants fails to fulfill participant obligations as stated in the TOT 2021 Restaurant Packet.

\_\_\_\_\_ I agree and accept TOT assumes no responsibility for an unexpected change of event date due to circumstances beyond its control.

**By signing below, the Restaurant Applicant agrees to have read all items enclosed in the TOT Restaurant Packet, understands the rules and regulations of the event, and agrees to abide by all rules, regulations, deadlines, and obligations set forth by TOT as stated in the TOT Restaurant Packet.**

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant Printed Name: \_\_\_\_\_