



# 2023 SPONSORSHIP PACKAGES

EVENT DATE: TUESDAY, OCTOBER 10, 2023

## St. Andrew Catholic School

3601 N. Kings Highway • Myrtle Beach, SC 29577  
843.448.6062

Brian Palliser, Event Chair • 440.478.1723  
Royce Green • 843.685.2936

### Advertising Committee

totads@standrewschoolmb.org  
Geoffrey Astle • 860.301.1948  
Monica Astle • 860.878.4017  
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### *Diamond Event Sponsor* • \$20,000 (in cash or services)

- business named as diamond TOT sponsor on schools digital billboard for 1 month
- full page color ad on inside or outside cover of TOT event program
- priority logo placement/size on all printed materials
- Staff photo and appreciation post on TOT facebook page
- 125 TOT admission tickets
- 2 complimentary 10x10 event booths
- Platinum, Gold and Silver package benefits included

### *Platinum Event Sponsor* • \$10,000 (in cash or services)

- business logo displayed on TOT digital billboards
- business logo displayed on TOT posters (500 printed)
- business logo displayed on TOT admission tickets (12,000) printed
- business logo displayed on front cover of TOT event program (3,500-4,000) printed
- business logo displayed on TOT TV commercials
- business tagged as sponsor on TOT radio commercials
- 10 business logo event badges
- 100 TOT admission tickets
- 1 complimentary 10x10 event booth
- Diamond/Platinum sponsor logos on TOT banner to be hung at school
- Gold and Silver package benefits included

### *Gold Event Sponsor* • \$7,500 (in cash or services)

- full page color ad inside of TOT event program
- 8 business logo event badges
- 75 TOT admission tickets
- Silver package benefits included

### *Silver Event Sponsor* • \$5,000 (in cash or services)

- full page black/white ad inside of TOT event program (3,500-4,000) printed
- business logo on TOT website with link back to business web page
- business logo displayed on TOT facebook page
- 6 business logo event badges
- 50 TOT admission tickets
- business logo displayed on TOT event welcome banner

### *Gold Food Ticket Booth Sponsor* • \$3,000 (max 2)

- business to "brand" one front food ticket sales booth 20x10 with signs and promo materials for event attendees at booth located across event entrance
- 1 page black/white ad in TOT event program
- business logo event badges (4)
- 50 TOT admission tickets

### *Silver Food Ticket Booth Sponsor* • \$2,500 (max 2)

- business to "brand" one rear food ticket sales booth 20x10 with signs and promo materials for event attendees
- 1 page black/white ad in TOT event program
- business logo event badges (4)
- 50 TOT admission tickets

### *Stage Sponsor* • \$2,500 (max 4)

- 4x8 business banner to be hung to the right or left of stage
- 1 page black/white ad in TOT event program
- business logo on TOT facebook page
- business logo event badges (4)
- 50 TOT admission tickets