

DRIVE TRAFFIC. DELIGHT GUESTS.

# Boost Your Booth Engagement

Scan to Register Your Business!



Complete Your Passport Listing by
October 15th 2025

# Introducing the Digital Passport Companion App

The Passport is free for exhibitors and designed to bring guests back to your business after the event.

The Digital Passport is a mobile web app where attendees check in at booths, earn rewards in their digital goodie bag, and take home offers that drive follow-up visits.

Works on any smartphone – no downloads needed.

#### **BEFORE THE EVENT**

Upload your business info, logo, any and all social media links.

Enter at least one deal, coupon, or incentive to include digital goodie bag (something you already offer works great). Ex:

- Free appetizer or dessert with a meal
- BOGO drink, dessert, or appetizer
- 10-20% off an item

### **DURING THE EVENT**

**Stand out:** Draw more visitors as guests check in with your QR code.

**Engage:** Check-ins spark easy conversations.

**Build Buzz:** Attendees earn rewards instantly, keeping your booth lively and memorable.

## **AFTER THE EVENT**

Attendees have forever-access to their passport with your offers so they can redeem them after the event. #TryItHereLoveItThere

**Follow up easily:** Download the opt-in attendee contact list (available for 90 days after the event)

